

SEP 23 1922 ✓  
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THE GHOSTBREAKER ✓

Photoplay in five reels

Adapted by Jack Cunningham from the play by  
Paul Dickey and Charles W. Goddard ✓

Directed by Alfred E. Green ✓

Author of photoplay (under Sec. 62)  
Famous Players Lasky Corporation of the U. S. ✓

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THE GHOSTBREAKER

SEP 23 1922

Warren Jarvis goes to visit his aunt in Kentucky and is assailed by Sam Marcum, leader of the Marcum clan because of the shooting of a Marcum by a Jarvis and the revival of an ancient feud. Followed to New York by Marcum, Jarvis shoots him in ~~an~~ an encounter and seeking refuge in the nearest hotel he tells the story to the occupant of a room, Marchesa Maria Theresa, a young Spanish heiress who has come to New York to find the plans of her ancient Spanish castle which has become haunted by ghosts, who have made away with her younger brother Carlos.

They form a pact to help each other and Marie hides Warren in a trunk and has it shipped to her boat. Her colored servant watches the trunk carefully. The Duke D'Alva, Spanish suitor and neighbor, and the real villain behind the ghost scare has followed Marie to America to get the plans himself. He meets Marie and hastens to the boat. Marie who has stolen the plans in the absence of the owner, is detained when the latter unexpectedly returns, but is released when she explains to him her identity and her use for the plans. She reaches the boat by hydroplane. Meanwhile the Duke has smashed in the trunk concealing Warren and Marie arrives on board just in time to stop Warren from beating up the Duke.

Arriving at the Castle, Warren and Marie prepare for an evening of ghosts and adventure. Warren on the castle grounds is waylaid and his pockets rifled. Rushing to Marie he tells her that his exploration will involve great danger, but he is going through with it because he loves her, then departs. Marie realizes that she loves him. Joining Rusty the servant who is scared, Warren enters the old castle. The armored ghosts attack him and the fight is on. Warren wounds the Duke who proves to be the leading ghost and thrashes all the attackers. Carlos is found in a secret passage and is returned to Marie who arrives on the scene.

Warren exposes the plot and the Duke begs for mercy, explaining that he believed some ancient treasure was buried in the castle and he had invented the ghost scare in order to cover up his exploring operations, hoping later to marry Marie. Warren and Marie take the plans and search for the fabled treasure, but find the story only a myth. Nevertheless they have found the treasure of love and are happy

JANUARY 1923  
ADVERTISING  
REAR BRIDGE  
FORB E LYNN  
YCEXADES MOE  
FYM DEWICE



Maps on this order too large to be entirely included in one exposure are filmed clockwise beginning in the upper left hand corner, left to right and top to bottom as many frames as required. The following diagrams illustrate the method.

<b>1</b>	<b>2</b>
<b>3</b>	<b>4</b>

<b>1</b>
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<b>1</b>	<b>2</b>	<b>3</b>
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<b>7</b>	<b>8</b>	<b>9</b>



## PARAMOUNT



## PRESS SHEET

For the Exploitation of

## WALLACE REID in "THE GHOST BREAKER"—

Supported by LILA LEE  
and WALTER HIERS

Advertising and Publicity

CHARLES KENMORE ULRICH, Editor

Exploitation Accessories

How to Exploit  
Big New Reid  
PictureGood Suggestions For Putting  
"The Ghost Breaker"  
Across the Plate

YOU'VE only got to get 'em in for your first showing of "The Ghost Breaker," to make your hit. After that the word-of-mouth advertising will do the rest.

The picture is one of the kind which suggests limitless exploitation ideas, but just to give you a starter, a few suggestions are given herewith. You can study them, improve upon them, have them suggest new ones to you, to tell your customers all about "The Ghost Breaker," and its splendid entertainment qualities.

## Ghost Ballyhoo

Ghost pictures are few and far between. The ghost ballyhoo, in the streets or in your lobby, is always a workable one. You know the idea well enough, and the many ways in which it can be worked up. Probably you used it for "Three Live Ghosts." Another angle is provided by this picture, if you can procure a suit of armor. Have it painted either with phosphorus or radium paint, so that it will glow in the dark. This will make a dandy night ballyhoo. The man wearing it can carry a notice, also painted with the same paint, reading "THE GHOST BREAKER is going to get me!"

## Breaking a Town Ghost

Maybe there is an old house in your neighborhood with the reputation of being haunted. Offer a prize for anybody who will undertake the role of a ghost breaker by sleeping in the house for one night. To further heighten the effect you might actually set a ghost yourself, taking the precaution that nobody is unnecessarily scared.

Another suggestion for a prize offering is that somebody might sleep a night in the local graveyard and then give an account of what he imagined he saw and heard. Both this and the haunted house stunt are good for publicity.

## In the Pay Envelopes

Here is a suggestion which you might have some local firm adopt on the pay day before you screen the picture. Have a number of slips printed somewhat as follows: "Now that the ghost has walked—have you given consideration to THE GHOST BREAKER which comes to the ..... Theatre next .....?" These slips can then be placed in the envelopes along with the employees' remun-

Little Tips of Value to Paramount Exhibitors on  
"The Ghost Breaker" Starring Wallace Reid

PRESENTING Wallace Reid, the popular star, in perhaps the best role he has essayed in many months, "The Ghost Breaker," his latest comedy, is an attraction that promises to insure exhibitors highly satisfactory returns. When it is considered that Mr. Reid is supported by dainty Lila Lee and portly Walter Hiers, the popular comedian, then this assurance should be doubly convincing. Miss Lee's artistry, beauty and charm as displayed in

her support of Rodolph Valentino in "Blood and Sand," has made her one of the most conspicuous figures of the American screen and vastly increased her vogue with discriminating fans. Walter Hiers, who scored in "Is Maternity a Failure?" is seen as a negro in this production and his admirers are sure to enjoy a treat. Splendidly directed by Alfred Green and artistically photographed by William Marshall, "The Ghost Breaker" will at once exert a wide popular appeal and prove a treasure trove for Paramount exhibitors.

Wallace Reid  
as Warren Jarvis in "The Ghost Breaker"Nutshell Facts For  
Busy Exhibitors

THE STAR—Wallace Reid, one of the most popular actors of the American screen.  
FEATURED PLAYERS—Lila Lee and Walter Hiers, both of whom are prime favorites.  
DIRECTOR—Alfred Green, whose pictures are 100 per cent. the real thing, as "The Bachelor Daddy" and "Our Leading Citizen" prove.  
AUTHORS—Paul Dickey and Charles W. Goddard, playwrights, whose play made a big hit in New York.  
SCENARIST—Jack Cunningham, a clever artist who scenarized "Beyond the Rocks" and other screen successes.  
CAMERAMAN—William Marshall, a photographer of repute with many successes to his credit.

Lila Lee  
as Maria Theresa in "The Ghost Breaker"Data All Exhibitors  
Should Remember

SUPPORT—There are many well known players in the support. These include Arthur Carewe, Frances Raymond, J. F. MacDonald and Snitz Edwards. Surely, a superb line-up.

EXPLOITATION—The advertising possibilities are practically limitless.

TYPE OF STORY—Romantic drama with spooks, demons and genuine thrills all the way through.

BIG SCENES—Gun duel in hotel elevator and battle with supposed ghosts in Spanish castle.

LAUGHS—When Walter Hiers fights off armored ghosts with a razor, and shooting craps with spectres.

Walter Hiers  
as Rusty Snow in "The Ghost Breaker"Thrilling Romantic Story of Universal Appeal is Wallace  
Reid's New Paramount Picture "The Ghost Breaker"

WARREN JARVIS goes to visit his aunt in Kentucky and is assailed by Sam Marcum, leader of the Marcum clan, because of the shooting of a Marcum by a Jarvis and the revival of an ancient feud between the two families. Followed to New York by Marcum, Jarvis shoots him in an encounter and seeking refuge in the nearest hotel room, he tells his story to the occupant, Marchesa Maria Theresa, a young Spanish heiress who has come to New York to find the plans of her ancient Spanish castle which has become haunted by ghosts who have made away with her younger brother, Carlos.

They form a pact to help each other. Maria hides Warren in her trunk and ships him to the boat and Warren's colored servant, Rusty, watches the trunk carefully. The Duke D'Alva, Spanish neighbor and suitor, and the real villain behind the ghost scare, has followed Maria to America, to get the plans himself. He meets Maria and hastens to the boat. Maria, who has stolen the plans, in the absence of the owner, is detained when

the latter unexpectedly returns, but is released when she explains to him her identity and her use for the plans. She reaches the boat by hydroplane. Meantime, the Duke

## "THE GHOST BREAKER"

## The Cast

Warren Jarvis, a ghost breaker ..... Wallace Reid  
Maria Theresa, a Spanish heiress ..... Lila Lee  
Rusty Snow, a colored servant ..... Walter Hiers  
Duke D'Alva, leader of the ghosts Arthur Carewe  
Sam Marcum, a Kentucky feudist, J. F. MacDonald  
Aunt Mary Jarvis ..... Frances Raymond  
Manrice ..... Snitz Edwards

has smashed in the trunk concealing Warren, and Maria arrives on board just in time to stop Warren from beating up the Duke.

Arriving at the castle of Aragon, Warren and Maria prepare for an evening of ghosts and adventure. Warren, on the castle grounds, is waylaid and his pockets rifled. Rushing to the castle he tells Maria his exploration will involve great danger, but he is going through with it because he loves her, then departs. Maria realizes she loves him. Joining Rusty, who is scared, Warren enters the old castle, the armored ghosts attack him and the fight is on. Warren wounds the Duke, who proves to be the leading ghost and thrashes all the attackers. Carlos is found in a secret passage and returned to Maria, who arrives on the scene. Warren exposes the plot to Maria, it appearing that the Duke, who begs mercy, believed some ancient treasure buried in the castle and put up the scare to cover his exploring operations, hoping later also to marry Maria and gain the estates. Next day Warren and Maria take the plans and search for the fabled treasure, but find the story only a myth. Nevertheless, Warren and Maria have found the treasure of love and are happy.

Press Reviews of  
Wallace Reid's  
PhotoplaySend Them to Your Local Editors  
and "The Ghost Breaker"  
Will Score

HERE are several snappy reviews of "The Ghost Breaker" which will be printed by your local newspapers if you send them to the editors immediately after your first showing. Enterprising exhibitors will not neglect this.

## Wallace Reid At His Best

Wallace Reid gave one of the happiest interpretations of his career at the ..... Theatre where "The Ghost Breaker" was shown with big success last night. He is seen as a young American who undertakes to clear a Spanish castle of some undesirable ghosts which have chosen to inhabit it for purposes of their own. "The Ghost Breaker" fully lives up to all that might be expected of it, for exciting situations follow one another in swift succession. The star is supported by Lila Lee as leading woman, and Walter Hiers, in a black-face role for the first time in his career, has an excellent comedy part. Much credit is due Alfred Green for his skilled direction. The support is wholly adequate.

## "The Ghost Breaker" Thrills

"The Ghost Breaker" which was shown at the ..... Theatre last evening, with Wallace Reid as star, proved to be a genuinely entertaining picture. The story starts off with a succession of thrills, the action moving from feuds in Kentucky to castles in Spain, with a joyous, happy-go-lucky interlude in New York City. The sequence of ghost episodes, which occur in the Spanish castle, are one sizzling alternation of laughter and thrills and the ending, as happy as it is sudden, will send you home in an amiable frame of mind.

Lila Lee is charming as the Spanish senorita. Walter Hiers, playing his first black-face role has nothing better to his credit than his interpretation of Rusty Snow, the negro valet. There are other popular players in the cast, all of whom acquitted themselves with credit.

## Good Comedy Drama Here

"The Ghost Breaker," a picture which must be classed among the finest comedy dramas of the year, had its initial presentation at the Theatre last

Who's Who in Cast of "The Ghost Breaker"



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#### Music For Your Showing

The success of this picture is going to depend not a little upon the music which accompanies it. Thus there is commended to your notice the music cue sheet which is supplied by your exchange gratis, and which has been compiled by an expert. He has seen to it that the highly exciting ghost scenes are given an added thrill by the addition of perfectly suitable musical themes.

#### Prologue Suggestions

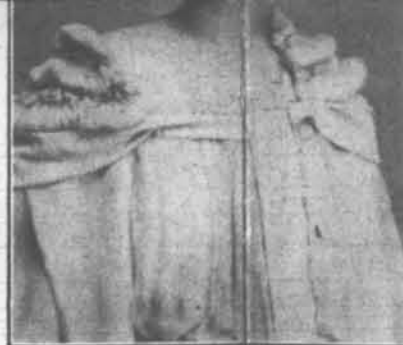
An appropriate idea would be to have two or three eccentric dancers, attired as ghosts, do a weird dance in a ghostly green light. Another would be to have a vaudeville team stage a burlesque seance show, with the invisible ghost or spirit cracking jokes about local celebrities and happenings. Then again, much of the action in the Spanish portion of the picture is of a sentimental nature. This could lend itself to a prologue in the shape of a Spanish Romeo serenading his Juliet with a guitar and singing "La Paloma" or some other Spanish love song. Still on the singing idea of a prologue, there might be suggested a harmony quartette rendering a song of Kentucky, another of New York and another of Spain, these three places being covered by the picture.

Above all, advertise your attraction liberally. Use the advertising and scene cuts shown elsewhere in the Press Sheet. It will pay you to do so.



Wallace Reid  
as Warren Jarvis in "The Ghost Breaker"

of whom are prime favorites. **DIRECTOR**—Alfred Green, whose pictures are 100 per cent. the real thing, as "The Bachelor Daddy" and "Our Leading Citizen" prove. **AUTHORS**—Paul Dickey and Charles W. Goddard, playwrights, whose play made a big hit in New York. **SCENARIST**—Jack Cunningham, a clever artist who scenarized "Beyond the Rocks" and other screen successes. **CAMERAMAN**—William Marshall, a photographer of repute with many successes to his credit.



Lila Lee  
as Maria Theresa in "The Ghost Breaker"

**STORY**—MacDonald and Snitz Edwards. Surely, a superb line-up. **EXPLOITATION**—The advertising possibilities are practically limitless. **TYPE OF STORY**—Romantic drama with spooks, demons and genuine thrills all the way through. **BIG SCENES**—Gun duel in hotel elevator and battle with supposed ghosts in Spanish castle. **LAUGHS**—When Walter Hiers fights off armored ghosts with a razor, and shooting craps with spectres.



Walter Hiers  
as Rusty Snow in "The Ghost Breaker"

## Thrilling Romantic Story of Universal Appeal is Wallace Reid's New Paramount Picture "The Ghost Breaker"

**W**ARREN JARVIS goes to visit his aunt in Kentucky and is assailed by Sam Marcum, leader of the Marcum clan, because of the shooting of a Marcum by a Jarvis and the revival of an ancient feud between the two families. Followed to New York by Marcum, Jarvis shoots him in an encounter and seeking refuge in the nearest hotel room, he tells his story to the occupant, Marchesa Maria Theresa, a young Spanish heiress who has come to New York to find the plans of her ancient Spanish castle which has become haunted by ghosts who have made away with her younger brother, Carlos.

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### "THE GHOST BREAKER"

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### For the Mails

Let Uncle Sam Help You  
(Letter)  
**PARAMOUNT THEATRE**  
.....192..

Dear Miss .....

We have booked what we believe to be the greatest Wallace Reid comedy-drama ever shown in our theatre.

This picture is "The Ghost Breaker," and it is a Paramount adaptation of a well known stage play of the same name which scored heavily some years ago. It deals with the adventures of a devil-may-care Kentuckian who aids a beautiful Spanish senorita to rid her castle in Spain of a band of robbers posing as ghosts and eventually wins her love.

There is action aplenty, and in addition to the humor supplied by the star, there is another hilarious brand supplied by Walter Hiers in his first black-face role. Lila Lee is a most capable and winsome leading woman.

The picture comes to this theatre on ..... next, and we are going to screen it for ..... days. Of course, you will see it.

Cordially yours,  
.....Manager.

## Who's Who in Cast of "The Ghost Breaker"

**T**HE STAR, featured players and support in the cast of "The Ghost Breaker," are well known to Paramount picture fans. Sketches of their careers are appended and they will provide excellent publicity material. Print the sketches in your theatre organ, or use them for general publicity.

#### Wallace Reid, Star

Mr. Reid was born in St. Louis, Mo., in 1892. First stage appearance at the age of four in "Slaves of Gold," playing the part of a little girl. Later moved to New York, attended a military academy. Then followed a ranching

career in Wyoming, a job as sub-reporter on the Newark (N. J.) Star. Returned to the boards in a vaudeville sketch. Turned once more to newspaper life and then started in movies. Prior to joining the Famous Players-Lasky Corporation, he was with D. W. Griffith in "The Birth of a Nation." He is an international screen favorite.

#### Lila Lee, Leading Woman

Miss Lee was born in New York City and went into vaudeville when a child and was known as "Cuddles." Entered motion pictures as a Paramount star in 1918, her first picture being "The Cruise of the Make Believes." She is one of the most popular leading women of the screen.

#### Walter Hiers, Comedian

Born in Cordele, Ga., July 18th, 1893. After some years of vaudeville became a screen player in an old Biograph picture, directed by D. W. Griffith. His greatest success has been in Paramount pictures, where he is well known in

comedy roles. Has comedy role in "The Ghost Breaker."

#### J. F. MacDonald

Born at Waterbury, Conn. First venture into drama; work was as a boy baritone, at the age of fifteen. Later appeared in opera

in London. Went with the Pol Stock Company. While in Denver had first opportunity to appear in a picture, with G. M. Anderson. Was later a director for Imp and comedy director for Tri- angle. Now a popular character actor for Paramount, having appeared several times with Betty

Compson, Thomas Meighan and others.

#### Frances Raymond

A native of Salem, Mass. Mrs. Raymond ran away from home at the age of sixteen to go on the stage. Later, she toured the

world as Fannie Ward's understudy. Then entered pictures and was with Essanay for five years. Has played mother parts in many Paramount and Realart pictures. Her latest appearance is in "The Ghost Breaker."

#### Snitz Edwards

Born in New York City. Mr. Edwards has had many years experience on the stage. Has played with many noted producers and artists, including William Faversham in "Don Caesar De Bazan." Will be remembered in such Paramount pictures as "The Love Special" and "Ladies Must Live." Has good role in "The Ghost Breaker," with Wallace Reid.

#### Arthur Carewe

Arthur Carewe was born in Trebizond, Armenia, and educated in America. Went on the stage and appeared in several big productions, including "The Mummy and the Humming Bird." Then engaged in screen work and worked with many prominent companies. Has been highly successful in Paramount pictures.

#### A LITTLE TEASER

You've Never Seen a  
Ghost Until You've  
Seen

**WALLACE REID**  
in  
"The Ghost Breaker"

Coming to the .....  
Theatre Next .....

Heart Interest, Thrills  
and Laughs Galore.  
Don't Miss It.

A Paramount Picture

### Hints to Lovers

By **WALTER HIERS**  
(Comedian in "The Ghost Breaker")

With apologies to persons who conduct "advice to the lovelorn" departments in the newspapers, I have decided that I am able to perform a service to humanity by replying publicly to several letters I have received from young

lovers in distress.

Dear Mr. Hiers:

John and I have been keeping company for years, but he has never proposed. What do you think is the matter?  
Ruby Pearlrocket.

Maybe he thinks you don't earn enough money to support a family, Ruby. Have him see "The Ghost Breaker."

Dear Mr. Hiers:

Although I have given my sweetie, Henry, every possible opening to ask me to be his wife, he won't propose. What shall I do?  
Lotta Wough.

Bide your time, Lotta, bide your time. 1924 is Leap year.

Dear Mr. Hiers:

In 1917 my Steady, William, asked me to marry him and I accepted. He hasn't mentioned it since and we are still unmarried. Can you explain this?  
Growing Old.

Let's see. 1917 was before Prohibition, wasn't it?

American who undertakes to clear a Spanish castle of some undesirable ghosts which have chosen to inhabit it for purposes of their own. "The Ghost Breaker" fully lives up to all that might be expected of it, for exciting situations follow one another in swift succession. The star is supported by Lila Lee as leading woman, and Walter Hiers, in a black-face role for the first time in his career, has an excellent comedy part. Much credit is due Alfred Green for his skilled direction. The support is wholly adequate.

### "The Ghost Breaker" Thrills

"The Ghost Breaker" which was shown at the Theatre last evening, with Wallace Reid as star, proved to be a genuinely entertaining picture. The story starts off with a succession of thrills, the action moving from feuds in Kentucky to castles in Spain, with a joyous, happy-go-lucky interlude in New York City. The sequence of ghost episodes, which occur in the Spanish castle, are one sizzling alternation of laughter and thrills and the ending, as happy as it is sudden, will send you home in an amiable frame of mind.

Lila Lee is charming as the Spanish senorita. Walter Hiers, playing his first black-face role has nothing better to his credit than his interpretation of Rusty Snow, the negro valet. There are other popular players in the cast, all of whom acquitted themselves with credit.

### Good Comedy Drama Here

"The Ghost Breaker," a picture which must be classed among the finest comedy dramas of the year, had its initial presentation at the Theatre last evening, and was most enthusiastically received. Wallace Reid, the star, beautiful Lila Lee, and Walter Hiers, were excellent in their respective portrayals. The story starts off with a thrilling feud fight in Kentucky, and winds up in a ghost infested castle in Spain. Mr. Reid is delightful in his portrayal and Lila Lee is charming as ever as his leading woman, playing the role of a Spanish senorita to perfection. Walter Hiers is seen

as a negro servant and provides much relishable comedy. The picture is well worth seeing.

### Wallace Reid in New Picture

Wallace Reid, popular Paramount star, is seen to excellent advantage at the Theatre this week, when he plays the part of a young American who undertakes to clear a Spanish castle of the ghosts that infest it. The picture is "The Ghost Breaker" and it fully lives up to all that is claimed for it. Exciting situations follow each other in swift succession. The star is supported by Lila Lee and Walter Hiers. Credit is due Alfred Green for his skilled direction, and Jack Cunningham, who adapted the picture from the play of the same name by Paul Dickey and Charles W. Goddard, has done good work.

### "The Ghost Breaker" Fine

Wallace Reid, supported by Lila Lee and Walter Hiers, scored again at the Theatre last night in his new Paramount starring vehicle, "The Ghost Breaker." It is a fine picture that is well worth seeing. There is an excellent admixture of comedy and drama in the production. The picture doubtless will do a record business at Manager's popular theatre during its ..... days' run.





## Wallace Reid in "The Ghost Breaker"

# NEWSPAPER ADVERTISEMENTS AND SCENE CUTS

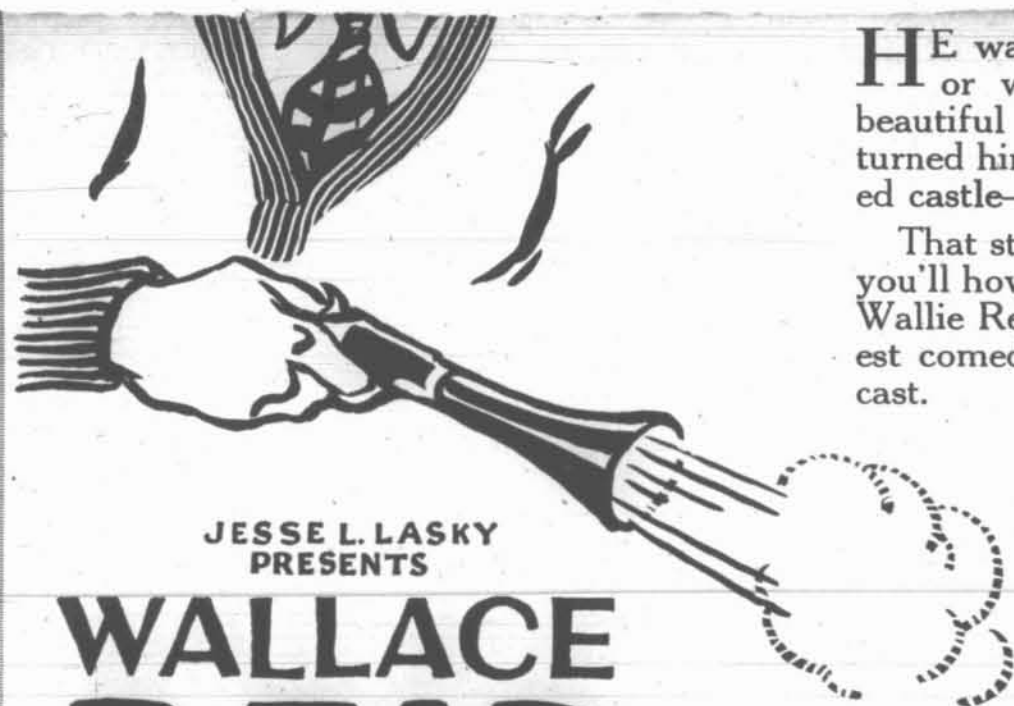
NOTE TO EXHIBITORS: Your Paramount exchange has mats and electros of the advertisements and scene cuts illustrated below. Ask for them by numbers indicated under each cut. Price List on Page 4.



*Come and See Wallie Beat  
Up an Army of Ghosts!*

SEE him clean out a haunted castle — and win the beautiful Spanish Princess! It's a gay tale of adventure and love. Thousands laughed at the stage play—millions will scream with delight at the picture.

With the best comedy cast in history.



JESSE L. LASKY  
PRESENTS

## WALLACE REID

IN

## "The Ghost Breaker"

SUPPORTED BY

### LILA LEE and WALTER HIERS

*A Paramount Picture*

*From the play by Paul Dickey and Charles Goddard. Scenario by Jack Cunningham. Directed by Alfred Green.*



*From the play by Paul Dickey and Charles Goddard—Scenario by Jack Cunningham—Directed by Alfred Green.*

Three-column Press Ad 3A



*Who's Afraid of Ghosts?*

Four-column Press Advertisement 4A—Mats or Electros at Exchanges



JESSE L. LASKY  
PRESENTS  
**WALLACE  
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IN  
**"The Ghost  
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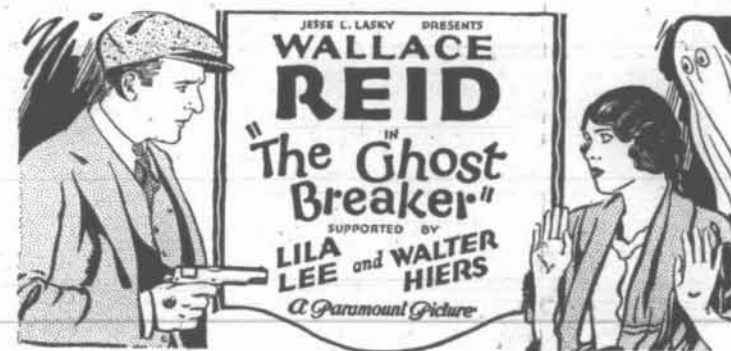
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Three-column Press Ad 3A

**Who's Afraid of Ghosts?**

Wallie wasn't—wait till you see him  
clean up a whole army of them! This  
is one of the year's funniest pictures.



Two-column Supplementary Ad 1A



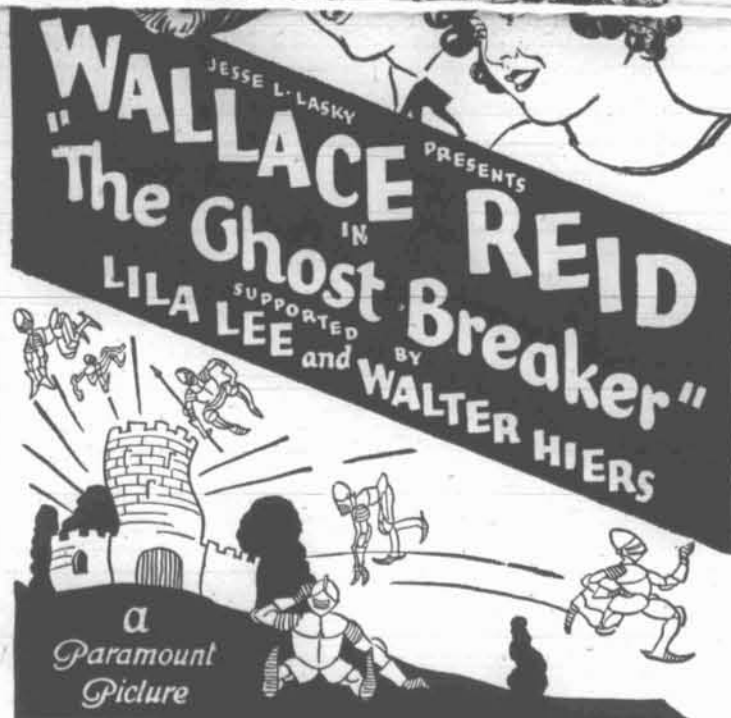
A surprising comedy ro-  
mance, with a great cast of  
favorites.

One-column Press Ad 1A



Wallace Reid and Lila Lee in the Paramount Picture,  
"The Ghost Breaker"

Two-column Production Cut 2P



By Paul Dickey and Charles Goddard—Scenario by Jack  
Cunningham—Directed by Alfred Green.

Two-column Press Ad 2A



Wallace Reid in the  
Paramount Picture,  
"The Ghost Breaker"  
Production Cut 1PB



Wallace Reid in the  
Paramount Picture,  
"The Ghost Breaker"  
Production Cut 1PA

**Look Out!**  
**"The  
Ghost  
Breaker"**  
is  
**Coming!**

One-column Type Teaser

**Afraid of Ghosts?**  
**Then Watch  
Out For  
"The  
Ghost  
Breaker"**  
**COMING SOON!**

Two-column Type Teaser





JESSE L. LASKY, Presents

# Wallace Reid in "The Ghost Breaker"

Supported by LILA LEE  
and WALTER HIERS



Worth While Advance and Current Stories for Your Home Town Newspapers

## Spiders Spin Webs for Old Castle Scene

Wallace Reid, "The Ghost Breaker" Star, Wins Fame as Bugologist

HAVE you ever heard of spiders as interior decorators?

A swarm of these creepy members of the orachnid family were "rung in" by enterprising property men at the Lasky studio and made to help out in the atmospheric decoration of the big old gloomy interior of the old Spanish castle of Aragon, built for scenes in "The Ghost Breaker," a picturization of the fa-

mous play, which stars Wallace Reid, and which comes to the theatre next.

The set had been built and decorated with various marks of age and decay by skillful camouflagers at the studio. But one thing remained to make the illusion perfect and that was a plentiful supply of cobwebs in all the nooks and corners. Now a cobweb is a very light, filmy proposition and for property men to go out and hunt up enough cobwebs to supply the demand in this case and bring them and carefully put them up, would have been an impossibility. The problem was beginning to take on a serious aspect when Wallace Reid offered a suggestion.

"Why not make the spiders build us some cobwebs!" he suggested. "Spiders are temperamental, and like all things with temperament, you can fool them just as easily. Get a few cobwebs and put them up. Get a flock of spiders and put several of them near each web. By morning they'll build cobwebs all over the place and get ready to settle down, catch flies and raise families. And we won't even have to put them on the pay roll."

Wally was right in his deductions. The cobwebs and spiders were secured and "planted" as suggested. The set scheduled to be in readiness for scenes next day, was covered with black cloth and boxed up for the night. Next day there were enough cobwebs all over the setting to make it look two hundred years old.

## REAL MELODRAMA

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## Sure, Wallace Reid Snapped a Trout by the Tail

HERE'S the latest in fish stories!

Wallace Reid, directed by Alfred Green, went to Bear Lake, Cal., on location for "The Ghost Breaker" his new Paramount picture which comes to the theatre next to get some trout fishing scenes. When they were all on the banks of the stream for the scenes, the property man hadn't yet been able to catch any trout.

Mr. Reid, who was standing with his pole at a spot just above a falls, saw a couple of beauties and hastily putting a

couple of salmon eggs on the number five and number ten hooks on the line, cast it in. One of the trout grabbed the number five hook and Wally began to play him.

The fish was too big for the hook, however, and snapped it, but as he jerked away, he was snagged in the tail by the number ten hook. Wally claims a new sport record! He landed the trout and thus went down in sport history as the first to catch a trout by snagging him in the tail.

## Used Custard Pie As Props in 1887

Snitz Edwards Tells of History of Old Practice

WHO was the first to use the custard pie as a comedy prop?

The general supposition is, perhaps, that to Mack Sennett, the comedy producer, goes the honor. Snitz Edwards, however, character comedian playing with Wallace Reid in his Paramount vehicle, "The Ghost Breaker," which comes to the theatre next, used the custard pie thirty-five years ago when he and Sam Bernard put on a vaudeville act in a concert hall in Hoboken, N. J.

The proprietor, a German named Gansberg, engaged Edwards and Bernard for fifteen dollars a week—not fifteen apiece, but fifteen for the act, actors and all. The act went over good for a week and Gansberg, by popular demand, approached them for a reengagement.

"We went back for another week on three conditions," says Snitz. "The first was that he raise the salary to eighteen dollars; the second that he lend us his head waiter to play a straight part and the third that he personally see that we had one custard pie every night for the props. He agreed to all conditions and we went on again. The last evening of our engagement, Gansberg didn't show up with the pie. We sent someone after him and he was finally located. Just in time for the act, Gansberg showed up with a pie, with apologies for forgetting. Referring the pie, he made a little speech between gasps:

"I'm all tired out. I went to six bakeries but couldn't get any custard pie. So you'll have to use cocoanut pie. The cocoanut served the same purpose, however, so the act went off all right."

## Real Artists in Support of Wallace Reid

Lila Lee and Walter Hiers Have Good Roles in "The Ghost Breaker"

THERE'S no dearth of talent in the cast chosen to support Wallace Reid in his new Paramount picture "The Ghost Breaker," which will be the feature at the theatre next.

Lila Lee, the leading woman, plays Marchesa Maria Theresa, a Spanish girl and owner of an ancient castle in which the ghost episodes of the new picture transpire. Miss Lee is

in Spanish roles, this being the third successive part of that type she has portrayed. The other two were with Mr. Reid in "The Dictator," and as the wife of Gallardo, played by Rodolph Valentino, the star in "Blood and Sand".

Walter Hiers, who is featured employs burnt cork for the first time in his screen career. He has an ideal comedy role as Rusty Snow, the negro valet of Warren Jarvis, the hero. A great deal of fun will be derived from the ghost scenes in the old Spanish castle when Jarvis and Rusty encounter the armored spirits and Rusty almost turns white with fright, he having a particular aversion to ghosts.

Arthur Carewe has the role of the Duke D'Alva, the suave Spanish neighbor of the Marchesas, who, it is revealed in the story, is at the bottom of the ghost scare, to further his plans to marry the Marchesa.

J. F. MacDonald portrays Sam Marcum, a Kentuckian who attacks Jarvis as the result of a feud of long standing. Jarvis returns to New York and decides to go to Spain with the Marchesa, whom he accidentally meets in his hotel, and help her rid the castle of its ghosts.

Frances Raymond is Aunt Mary Jarvis, the kindly old aunt of young Jarvis. Several other interesting but minor roles have been entrusted to players of reputation and ability.

The picture is an adaptation by Jack Cunningham of the successful play by Paul Dickey and Charles W. Goddard. Alfred Green directed.

## RISKED LIFE IN ARCTIC Player in "The Ghost Breaker" Has Adventuresome Career

To the North Pole in a forty-five foot sloop!

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MacDonald and his adventuresome associates got into a big ice jam when they had penetrated quite a ways into the frozen north and were forced to return and give up the expedition. It was for this and other unusual adventures in his past career that MacDonald was made a member of the Adventurer's Club, which has the names of Admiral Peary and other noted adventurers on its roster.

## Reid's Advice to Fishermen

When you go trout fishing, don't forget to take along your wading boots.

That is the advice of Wallace Reid, Paramount star, when he went to work in scenes for "The Ghost Breaker," his latest picture, now on view at the theatre. With a bad cold and a voice scarcely audible

## "The Ghost Breaker" Packed With Thrills

A KENTUCKY feud, with a dramatic finish.

A thrilling fight between the star and heavy in an elevator. The mad chase of an ocean liner.

A haunted castle in Spain.

A fight between the hero and the 'ghosts'.

A beautiful Spanish girl and a typical two-tasted American supplying romance.

These are some of the 'high spots' in "The Ghost Breaker"

Wallace Reid, which comes to the theatre next.

Those who are looking for thrills, frank entertainment, with the accompaniment of high class acting and production, will find that for which they are seeking in this picture. Lila Lee plays the Spanish senorita and a funny colored servant role is interpreted by Walter Hiers, the noted comedy favorite.

## Rope No Bar To Reid's Rattler

Serpent Gives Paramount Star Unpleasant Surprise

WILL a rattlesnake crawl over a hemp rope?

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Wally was on location for scenes of "The Ghost Breaker," his new Paramount picture which comes to the theatre next, and was sleeping in a single camp tent. He awoke in the middle of the night to see a rattler coiled by his side and looking him square in the eye. Just before retiring, he had surrounded the tent with a big hemp rope, just to keep out the reptile intruders.

Afraid to move, lest he excite the snake to strike, he called to the tent next door and one of the party came in and shot the reptile. Next morning, an old timer about camp offered this encouraging suggestion: "You should have gone to sleep again and when the sun came up the snake would have gone away and left you."

"That's all right, too," replied the star, "but I didn't care much for his company during the night. He might have taken a notion to crawl in and be my bedfellow, while he was waiting for the sun to come up, and that—ugh!"

## Hiers in Ghost Chase

Walter Hiers hobbled into the Paramount studio one morning on a cane. "What's the matter with you?" someone asked.

"Sprained a ligament in my leg, was the reply.

"How'd you do it?"

"Chasing ghosts!"

Certain scenes in "The Ghost Breaker," a new Paramount picture starring Wallace Reid, which will be shown at the theatre next, and in which Walter Hiers supplies much of the comedy business in his role of Rusty Snow, a colored valet, required that the comedian chase a crowd of armored

## Suits of Armor Not Favored By Modern Ghosts

Those Seen in "The Ghost Breaker" Cause Wearers Physical Discomfort

IT is the firm conviction of the men who wear the heavy armor used in the ghost scenes of Wallace Reid's latest Paramount picture, "The Ghost Breaker," that those who wore like suits in the days of chivalry, either were hardened men or fond of physical discomfort.

The picture, directed by Alfred Green, stars Wallace Reid supported by Lila Lee and Walter Hiers. The

ghosts which the star has to "break" are a lot of Spanish miscreants who are haunting an old castle in order to frighten away a young Marchesa. They appear from all corners, step down off their pedestals and wage a battle against the young American and his faithful servant, Walter Hiers, playing a blackface role.

In making the picture, the armored ghosts lay around for several days, baking in the hot weather, trying to find comfortable positions. The only way that seemed at all to approach comfort was to lie flat on the back, helmets removed. When they all got in motion at once it sounded like a disjointed railroad locomotive or a lot of flippers out for a lark. Yet they were imposing figures and decidedly spooky. The set showing the castle interior proves a most effective one. The deep niches and embrasures show broken down cobwebbed chests, old lamps and the like, while the festoons of spiderweb cover everything. At intervals come armored figures.

Walter Hiers, wielding an enormous razor—he is a southerner and has seen 'em used—battles with the mail-clad figures and the ensemble presents a novel effect most spirited. Jack Cunningham adapted the play by Paul Dickey and Charles W. Goddard. It will be the feature at the theatre next. Comedy and drama are happily blended.

## GHOSTS IN ARMOR

### They Were Deemed Most Proper For Old Spanish Castle

What kind of ghosts should properly haunt an old Spanish castle in Aragon? That's the question which agitated the mind of Alfred Green, director, of "The Ghost Breaker," Wallace Reid's new Paramount starring picture, coming to the theatre next.

Should they be ghosts in the familiar white raiment or 'in complete steel arrayed' like the ghost in Hamlet? The problem was adequately settled however and the old and crumbling structure in distant Aragon was properly peopled with ancestral spectres, bound to provide many thrills. Lila Lee is leading woman and Walter Hiers has a strong comedy part.

## Edwards, "Dare Devil Kid"

"The daredevil kid." Such was the appellation conferred upon Snitz Edwards, famous character actor playing in Wallace Reid's new Paramount picture, "The Ghost Breaker," when in his youth he was one of the nerviest jockeys on the track in New York.

Edwards was only seventeen when he won his first race. He was the lightest man in the field at that time, weighing only ninety-five pounds. An accident in which he sustained three broken ribs, forced him to give up

## Lila Lee in Spanish Role Third Time in Pictures

HERE'S a queer screen record!

Lila Lee, Paramount leading woman plays her third successive role as a dark-eyed daughter of Sunny Spain in Paramount pictures.

The first was as Juanita Rivas, daughter of the South American revolutionist, in "The Dictator," starring Wallace Reid.

The second was as Carman, the pretty Spanish wife of Gallardo, the toreador, played by Rodolph Valentino, star in "Blood and Sand," which created a sensation.

The third is as Marchesa Maria Theresa, a Spanish princess and owner of the ancient castle frequented by ghosts, in "The Ghost Breaker," starring Wallace Reid, which comes to the theatre for days beginning next.

Miss Lee, has stocked up with an extra large supply of yellow grease paint and yellow powder and has developed a fondness for this type of role. She portrayed her new part with no end of pep and enthusiasm, as the picture proves.

## Wanted: Narrow Gauge Railroad

"The Ghost Breaker" Shows Why Director Needed It

WANTED: One narrow gauge railway.

This unusual prop was on the want list of Alfred Green, director of Wallace Reid in "The Ghost Breaker," a new Paramount picture, which according to the announcement of Manager, will be the attraction at the theatre next.

Mr. Green found, however, that the old style narrow gauge railway is extremely scarce and that the nearest one to Los Angeles was in the vicinity of San Louis Obispo, one of the oldest California towns and the site of one of the historic missions founded by the early Spaniards.

Part of the principals—those engaged in the railway scenes showing Wallace Reid as Warren Jarvis arriving in his small home town in Kentucky—and a few extra types, went to that place where several scenes were photographed, after which the company went to San Francisco, where the dock scenes were filmed. The troupe then boarded a steamer for Los Angeles and on the trip down the scenes which depict the action supposedly taking place on the steamer en route to Spain, were shot.

Lila Lee and Walter Hiers are the featured players. Both have strong roles and they render Mr. Reid sufficient support.

## Champion Fish Story

Harold Schwartz tells the champion fish story of the year, and backs it up with witnesses. Schwartz is assistant director to Alfred Green, who directed Wallace Reid in "The Ghost Breaker," a Paramount picture coming to the theatre next.

The company was on the Lasky ranch, on a creek site, taking some trout fishing scenes. Some live trout were taken along for props, as there were no trout in this particular stream. When they arrived at the location, only one trout was big enough

## Wallace Reid a Ghost Breaker in Fine Picture

Popular Star Supported by Lila Lee and Walter Hiers in New Film

WE have had strike breakers, trust busters, broncho busters and brute breakers; but now we have "The Ghost Breaker," a new form of hero which Wallace Reid is making popular in his new Paramount starring vehicle of the same name, which Manager, announces as his feature attraction at the theatre next, with Lila Lee, leading woman, and Walter Hiers featured with the star.

The picture, as the title implies, is a ghost story. It is not a "knock 'em down and drag 'em out" melodrama, but high class entertainment with adventure, mystery, intrigue, suspense, romance and creepy scenes with weird lighting effects in an old Spanish castle—all the elements that go to make up good melodrama and cause the spectators to sit on the edges of their seats and watch breathlessly each new development.

Mr. Reid has the active role of Warren Jarvis, a young American who shoots a man who has followed him from Kentucky to get him in a quarrel resulting from a revival of an ancient feud between the two families, and is then forced to flee New York to get away from the police. Seeking refuge in another room of the hotel where the shooting occurred, he tells his story to the fair occupant, who proves to be Marchesa Maria Theresa. She is a young Spanish heiress who has come to New York to find the plans of an ancient Spanish castle on her estate, which of late has been haunted by ghosts, who have become so bold as to spirit away her brother Carlos, a boy of ten. Warren offers to help her.

This brings into full swing scenes filled with dramatic action and genuine thrill. There is plenty of relishable comedy, supplied by Walter Hiers, who as a colored valet, does some remarkable feats in the Spanish castle when the ghost hunt begins. There isn't a dull moment in the photoplay, and each of the supporting roles, played by Arthur Carewe, Frances Raymond and J. F. MacDonald, are in capable hands.

## HIERS HAS NEW THRILL

"The Ghost Breaker" Comedian Says He's the Luckiest Ever

Walter Hiers has enjoyed a new brand of thrill.

The Paramount comedian, in San Francisco for scenes in a new Paramount picture, "The Ghost Breaker," which will be shown at the theatre next, and in which Wallace Reid is the star, stood on the pier and watched a big crane on a ship lift a net-load of trunks from the dock and swing them through the air and let down on deck.

Then he watched the same operation again, but the second time the net broke and the trunks fell several feet to the deck of the ship.

"Now for the next scene," said director Alfred Green, "you are to sit on top of the net-load of trunks and ride over through the air, to the ship's deck."

Walter had natural misgivings about the strength of the net, especially after his weight was added to the load of trunks, but, nevertheless, he took the ride and happily landed safely on the deck. "Just think—I might have been on that load that broke the net!" exclaimed the fat actor, who claims he is one of the



Reid offered a suggestion. "Why not make the spiders build us some cobwebs!" he suggested. "Spiders are temperamental, and like all things with temperament, you can fool them just as easily. Get a few cobwebs and put them up. Get a flock of spiders and put several of them near each web. By morning they'll build cobwebs all over the place and get ready to settle down, catch flies and raise families. And we won't even have to put them on the pay roll."

Wally was right in his deductions. The cobwebs and spiders were secured and "planted" as suggested. The set scheduled to be in readiness for scenes next day, was covered with black cloth and boxed up for the night. Next day there were enough cobwebs all over the setting to make it look two hundred years old.

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#### "The Ghost Breaker" Thrills

Imagine a man with a revolver bent on taking the life of another man, the two locked in an elevator between floors of a big New York hotel! That's one of the thrills of "The Ghost Breaker," a Paramount picture with Wallace Reid as star and Lila Lee as the leading woman, which comes to the theatre next.

## Used Custard Pie As Props in 1887

Snitz Edwards Tells of History of Old Practice

WHO was the first to use the custard pie as a comedy prop?

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#### "The Ghost Breaker" Coming

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#### Reid's Advice to Fishermen

When you go trout fishing, don't forget to take along your wading boots.

That is the advice of Wallace Reid, Paramount star, when he went to work in scenes for "The Ghost Breaker," his latest picture, now on view at the theatre, with a bad cold and a voice scarcely audible above a whisper.

"Where did you get it?" he was asked.

"Eighteen miles back of Del Monte on a trout stream," he replied, and then added, "I didn't take along my wading boots."

## Rope No Bar To Reid's Rattler

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## Some Adventures in "Ghost-Breaking"

By Patrick Kearney

(Member of the Society of American Magicians)

(Editor's note: Here is a special newspaper story, written by a well-known authority in these matters. Take it to your local daily. They will be glad to print it for you.)

LIKE most people who are interested in magic and deception, I have acted as a "ghost-breaker" numerous times. I have attended a great many seances, at which ghosts appeared and did strange things, but I still feel, in spite of Sir Arthur Conan Doyle and Sir Oliver Lodge, that all professional spiritualism is pure trickery, much like the trickery of the conjurers on the stage. This is the general attitude of members of the magical profession; they can detect the mediums because they know where to look for trickery, while even the most brilliant scientist is easily deceived.

#### Table-Lifting Quite Simple

Table-lifting, for instance, is very simply accomplished, especially when the lights are low. In all seances of this sort that I have seen, the table was simply lifted by the medium's foot! This is the way Eusapia Palladino, the great Italian medium, accomplished the feats which baffled scientists the world over. She was caught doing this very trick in the seances held at Columbia University, under the supervision of some of America's greatest scientists.

#### Medium Usually the "Ghost"

When a ghost appears, you will usually find that it is the medium herself, dressed in a white, luminous material. Sometimes there is a trap-door in the seance room, through which assistants come, dressed as ghosts. This is admirably shown in a new Paramount picture I saw recently—Wallace Reid in "The Ghost Breaker." In this picture Wallie plays the role of a dashing young American who goes to a haunted castle in Spain to rescue a beautiful Spanish princess (played by Lila Lee). He discovers that the ghosts which haunt the castle are only thieves who are trying to frighten the princess into giving up her property.

The average person will go to a seance, and be cause he cannot see how the tricks are accomplished, he concludes they are done by supernatural power. He forgets that he would be just as completely puzzled by a conjuror's performance—yet he does not think that is supernatural.

I know one medium who used to be a magician, but gave it up when the present interest in spiritualism began. He tells me that it is much easier to fool people in a dark room than on the stage—especially when they are half-way credulous already. And as a medium he makes over two hundred dollars a night, whereas while he was a magician he was lucky to make that much a week.

#### Magicians No Spiritualists

All the magicians I know would be perfectly ready to believe in spiritualism. But every time they go to a seance, hoping to be convinced, the tricks are so simple and obvious to them that they must perforce remain doubters. It is a matter of interest that no magician, so far as I know, in all history, has ever believed in spiritualism. This should make people hesitate before accepting these things blindly; for the magician is the only real expert in these matters, and if he is doubtful, others with less training should not be so ready to accept preposterous conclusions.

As a matter of fact, any magician can duplicate all the mediumistic tricks. They are much the simplest things in all magic, and would never convince anybody if they were not surrounded by darkness, and music, and all the emotional appeal that a clever medium can make.

I think most ghosts are like those in "The Ghost Breaker"—and it takes only a good observer to expose them as Wallace Reid does in this picture.

## Wanted: Narrow Gauge Railroad

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The company was on the Lasky ranch, on a creek site, taking some trout fishing scenes. Some live trout were taken along for props, as there were no trout in this particular stream. When they arrived at the location, only one trout was big enough to be used in the scene. The property man, in taking him out to put on the hook, let him slip out of his hands and the fish flopped into the water.

Schwartz ran up stream, waded out into the water, and when the trout swam by, reached down into the water and caught him, barehanded! Which is some stunt! Ask any trout fisherman if it isn't!

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#### HIERS HAS NEW THRILL

#### "The Ghost Breaker" Comedian Says He's the Luckiest Ever

Walter Hiers has enjoyed a new brand of thrill.

The Paramount comedian, in San Francisco for scenes in a new Paramount picture, "The Ghost Breaker," which will be shown at the theatre next . . . . . and in which Wallace Reid is the star, stood on the pier and watched a big crane on a ship lift a net-load of trunks from the dock and swing them through the air and let down on deck.

Then he watched the same operation again, but the second time the net broke and the trunks fell several feet to the deck of the ship.

"Now for the next scene," said director Alfred Green, "you are to sit on top of the net-load of trunks and ride over through the air, to the ship's deck."

Walter had natural misgivings about the strength of the net, especially after his weight was added to the load of trunks, but, nevertheless, he took the ride and happily, landed safely on the deck. "Just think—I might have been on that load that broke the net!" exclaimed the fat actor, who claims he is one of the luckiest men in the world.

#### Exciting Scenes on Liner

Exciting scenes in midocean aboard a transatlantic liner are among the features of "The Ghost Breaker," a Paramount picture starring Wallace Reid, which will be shown at the theatre next . . . . . Lila Lee is the leading woman.

All Week Theatre Noon to 11

Wallace REID in "The Ghost Breaker"

Supported by LILA LEE and WALTER HIERS

A Great Paramount Picture

WALLACE REID

in "The Ghost Breaker"

Supported by LILA LEE and WALTER HIERS

A Paramount Picture

Type Ad

Type Ad





# Wallace Reid in "The Ghost Breaker"

## ACCESSORIES THAT MEAN MORE BUSINESS

"If It's Worth Running, It's Worth Advertising"

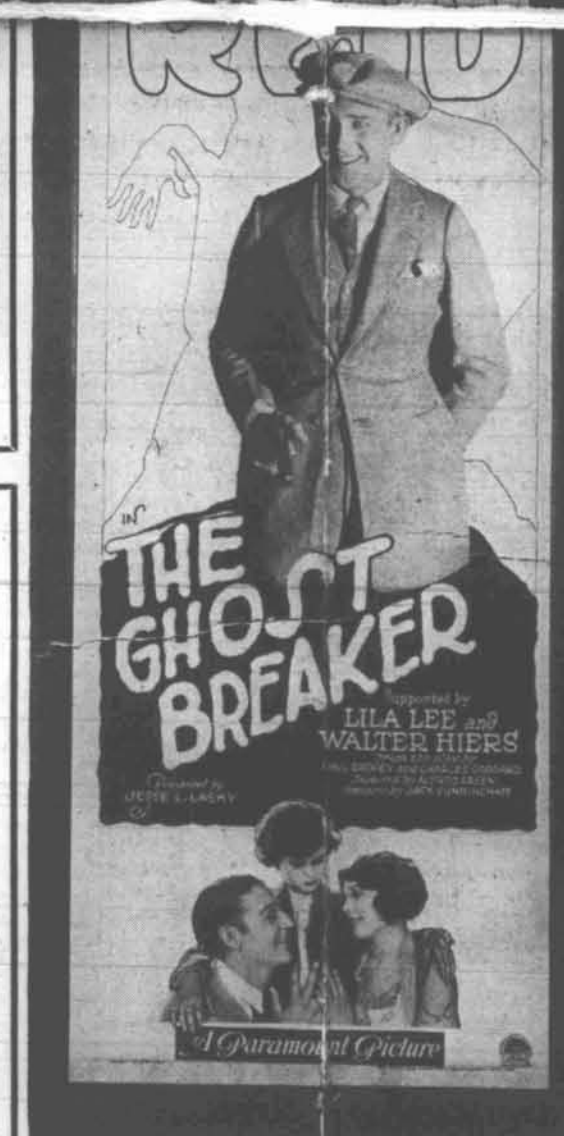


### INSERT CARD

Beautifully Colored. It's a Great Business Getter



LOBBY CARDS (Set of Eight)



LOBBY CARDS (Set of Eight)

### Price List for Advertising Accessories

All these accessories can be secured from your exchange. Send list of what you want, with check or money order.

NOTE: The prices quoted below are base prices only. The more accessories you buy, the less the individual accessory costs. Get the QUANTITY PRICE SCHEDULE from your exchange.

POSTERS (as illustrated on back cover)		CUTS OF WALLACE REID (Coarse Screen)	
One Sheet (1A and 1B)	\$ .15	One Column	\$ .25
Three Sheet (3A and 3B)	.45	Two Column	.40
Six Sheet (6A)	.75	Circle Thumbnail (coarse or fine)	.15
Twenty-four Sheet (24A)	2.40		
LOBBY DISPLAY PHOTOS		ADVERTISING CUTS	
22 x 28 of Reid, each	.40	One Column	.35
11 x 14 Set of Eight	.40	Two Column	.65
8 x 10 Publicity, each	.10	Three Column	1.35
8 x 10 of Reid, each	.10	Four Column	3.50
22 x 28 (1 style colored)	\$ .40	Supplementary (Two Column)	.25
SCENE CUTS (Coarse Screen)		MATS, ADVERTISING, PRODUCTION, ETC.	
One Column, (Two Styles), each	.25	One Column	.05
Two Column	.40	Two Column	.10
		Three Column	.15
		Four-column (Adv. Only)	.25
		GILT-EDGED FRAMES, (Size 17 x 43 in.)	1.50
		Insert Cards (14 x 36 in. to fit above)	.25
		Trailers	National Screen Service
		Special Announcement Slide	.15

Press Books, Music Cues and "Exploiteer" are gratis.

### What Others Think of Our Accessories

The letter below was received by Max Rehfield, our Omaha Accessories Manager, from H. B. Watts, the Strand Theatre, in that city.

Dear Mr. Rehfield:

Replying to your letter regarding my satisfaction with paper furnished by Paramount, I wish to say that I am very well satisfied.

Ninety per cent of the time it is wonderful and all in all it is of a uniform high standard.

Your insert cards out-distance those of any other organization and you will probably recall that I have just installed a number of these frames in various parts of the theatre. Therefore, you can rest assured that had these frames not been of a high calibre, I would not have put them in prominent places in my lobby.

I am surprised you ask me if I would rather use new paper than old—how can any progressive live showman think of using used paper that is probably dirty or soiled, when for a few additional cents he can have a nice, neat, attractive lobby of clean paper?

(Signed) H. B. WATTS.

### BELOW ARE POSTERS



Post them all over town and watch them get big paying results for you.



I'm a specialist in spirits—Lead me to 'em!



### PACKED WITH PUNCH

All crisp, clean paper colored strikingly to catch the eyes of the careless passerby.



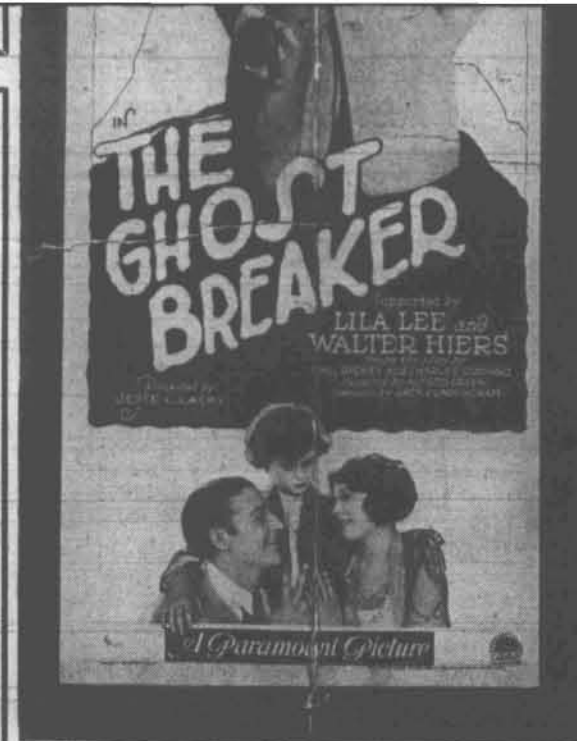


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Six Sheet (6A)	.75	Circle Thumbnail (coarse or fine)	.15
Twenty-four Sheet (24A)	2.40	ADVERTISING CUTS	
LOBBY DISPLAY PHOTOS		One Column	.35
22 x 28 of Reid, each	.40	Two Column	.65
11 x 14 Set of Eight	.60	Three Column	1.35
8 x 10 Publicity, each	.10	Four Column	3.50
8 x 10 of Reid, each	.10	Supplementary (Two Column)	.25
22 x 28 (1 style colored)	\$.40	MATS, ADVERTISING, PRODUCTION, ETC.	
SCENE CUTS (Coarse Screen)		One Column	.05
One Column, (Two Styles), each	.25	Two Column	.10
Two Column	.40	Three Column (Adv. Only)	.15
SLIDE		Four-column (Adv. Only)	.25
Special Announcement Slide	.15	GILT-EDGED FRAMES, (Size 17 x 43 in.)	1.50
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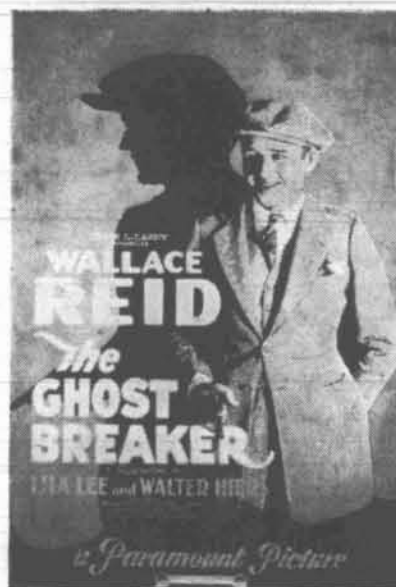
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(Signed) H. B. WATTS.

## BELOW ARE POSTERS



One Sheet Poster 1A

Post them all over town and watch them get big paying results for you.



Announcement Slide



Six Sheet Poster 6A

## PACKED WITH PUNCH

All crisp, clean paper colored strikingly to catch the eyes of the careless passerby.



Colored Lobby Card (22x28)



One Sheet Poster 1B

Everybody's talking about ghosts these days. So they'll all want to see "The Ghost Breaker." Tell them about it with posters.

These posters show in vivid colors the flashy character of the story. They get it over better than words.



Three Sheet Poster 3A



Twenty-four Sheet Poster 24A



Three Sheet Poster 3B

Are there any spirits in your cellar—



LAW OFFICES  
FULTON BRYLAWSKI  
JENIFER BUILDING  
WASHINGTON, D. C.  
TELEPHONES MAIN 885-886

SEP 23 1922

September 25, 1922

Register of Copyrights,  
Washington, D. C.

38522 SEP 23 '22

Dear Sir:-

I herewith respectfully request the return of  
the following named motion picture films deposited in  
the Copyright Office for registration of copyright in  
the name of FAMOUS PLAYERS LASKY CORPORATION

THE GHOSTBREAKER (5 reels)

Respectfully

Fulton Brylawski

The Famous Players Lasky Corp. hereby acknowledges  
the receipt of two copies each of the motion picture  
films deposited and registered in the Copyright Office  
as follows:

Title	Date Deposit	Registration
THE GHOSTBREAKER	9/23/1922	L ©CIL 18236

The return of the said copies was requested by the said  
company, by its agent and attorney, on the 23rd day of  
September, 1922, and the said Fulton Brylawski, for  
himself, and as the duly authorized agent and attorney  
of the said company, hereby acknowledges the delivery  
to him of said copies and the receipt thereof.

10 Copies Returned  
SEP 27 1922  
Delivered in person

*Fulton Brylawski*



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National Audio-Visual Conservation Center  
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